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ANALYZE YOUR SOCIAL MEDIA DATA

Social Media Competitive Audit Course
with Lauren Teague



Insights & analysis

TIME TO REVIEW YOUR NOTES AND REFLECT ON RESULTS AND THE IMMEDIATE TAKEAWAYS.

What stands out to you?

What surprises or “a-ha!” moments did you discover?

Quick wins

USE THE DATA AND INSIGHTS TO IDENTIFY 3 QUICK WINS TO WORK TOWARDS IN THE NEXT 30-45 DAYS

1.

2.

3.

Set strategic goals

WHAT THREE GOALS CAN YOU SET TO TIE SOCIAL MEDIA EFFORTS TO BUSINESS OUTCOMES?

1.

2.

3.

About Rival IQ

Rival IQ is an easy-to-use analytics tool that helps you:

Supercharge your social landscape

Track results across all social profiles, including engagement, influencers, social bios, and sentiment—for **you and your competitors**.

Stay ahead of the competition

Conduct competitive analysis in minutes. Monitor your industry, create benchmarks, and evaluate and respond to competitor activity before the market shifts.

Do more with your data

Dive deeper into your social media analytics with Facebook, Twitter, and Instagram Insights, boosted post detection, LinkedIn Insights, and so much more.

GET YOUR FREE TRIAL ►

Lauren Teague Digital marketing expert



www.laurenteague.com

@LaurenTTeague



Lauren has been in the business of using social media and video since 2007. Using the proven processes she's developed to excel in marketing and communications, she now teaches others how to make messages relevant, connect with key audiences and succeed in business by using social media and content.

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